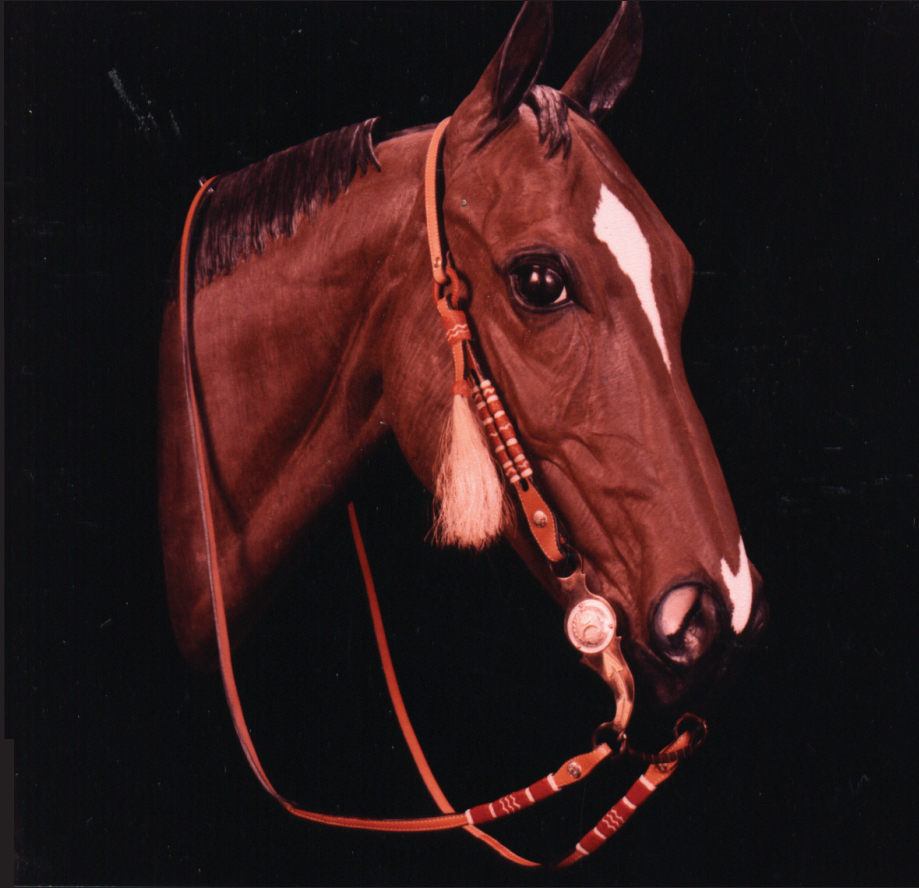


# MORE WITH LESS

## NATURAL HORSEMANSHIP EQUIPMENT



May 21, 2001

Dear Don,

I purchased a horse head from Shiloh Animal Creations to display my hand-tied rope halters and other products at trade shows. The response from customers was amazing! The detailed, lifelike horse head really pulled the customers in - many thinking at first glance that it was a real horse. The horse head greatly aided in showing customers hands-on the correct fit, size and how to properly tie the halters onto the horse.

I also used the full size horse model to display my halter-bosal setups. I sold out of that product within hours solely due to that display. The benefit of these displays to tack dealers is clearly worth the investment.

Sincerely,

Donna Payne  
Owner

---

DONNA PAYNE / 12156 SW 150TH / AUGUSTA, KS 67010 / TELEPHONE (316) 776-9532